

PASSION PURPOSE POSITION

SOCIAL MEDIA INFLUENCE

KENNETH BRASWELL



#FATHERHOODAUTHORITY

TOTAL NUMBER OF FACEBOOK LIKES

8,476

FATHERS
INCORPORATED

6,142

KENNETH
BRASWELL

8,030

RAISING
HIM ALONE
(GROUP)

239,466

FACEBOOK LIKES ON FATHERHOOD GOV PAGE

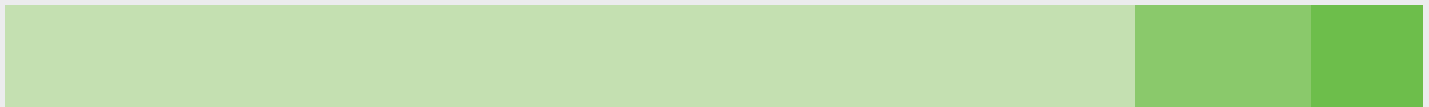
National
Responsible
Fatherhood Clearinghouse



NUMBER OF TWITTER FOLLOWERS

613

REAL DADS READ



5,551

FATHERS
INCORPORATED



376

KENNETH
BRASWELL

YOUTUBE

334



SUBSCRIBERS

68,359

VIEWS

280+



VIDEOS

INSTAGRAM AND LINKEDIN



3,128

FOLLOWERS



2,100

CONNECTIONS

295,927

BLOGTALK RADIO
LISTENS OF ALL TIME



FATHERS INCORPORATED HAS
CONDUCTED NUMEROUS CAMPAIGNS
IN PARTNERSHIP WITH **OVER 500**
ORGANIZATIONS NATIONWIDE.



THE AGENCY MOVED TO ATLANTA, GA FOUR YEARS AGO
FROM NEW YORK AND IS CURRENTLY BUILDING A STRONG
PARTNERSHIP BASE IN THE ATLANTA AREA.



3500+

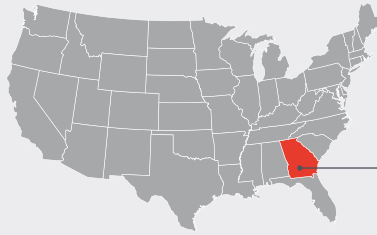
NATIONAL MAILING LISTSERVE WITH
DIRECT AUDIENCES OF BOTH FATHERS
AND SERVICE PROVIDERS.

MILLION FATHERS MARCH AND REAL DADS READ



PARTNERS IN

91 CITIES **29** STATES



REAL DADS READ
BARBERSHOP PARTNERS
IN ATLANTA AND
COLUMBUS, GA.

ATLANTA FATHERHOOD NETWORK



SPEAKING ENGAGEMENTS

370+

LOCATIONS FOR KENNETH
BRASWELL SPEAKING
SINCE 2011

DADS PAD BLOG

62 DIRECT SUBSCRIBERS
OF DADS PAD BLOG

BLOG WAS AWARDED AS ONE OF THE
TOP 100 FATHERHOOD BLOGS IN THE
WORLD BY **BLOG.FEEDSPOT**



3,503
1,840

■ VISITORS IN 2017 ■ VISITORS IN 2018

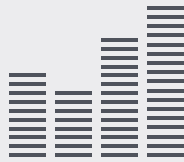
14,820



SUBSCRIBERS VIA CONNECTED
SOCIAL MEDIA REPOSTS

KENNETH BRASWELL HAS BEEN FEATURED BY THESE MEDIA OUTLETS:





KENNETH BRASWELL

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