

# Logic Model

AS OF OCTOBER 1, 2020

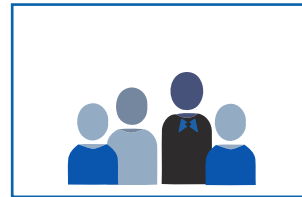
## NEED / PROBLEM(S)

- 1 As outlined by the Fathers Incorporated's report "The Blueprint", Black fathers and their families remain disproportionately impacted by poverty.
- 2 Young African American fathers **16-24** are the hardest cohort of dads to engage in service delivery.
- 3 Improve/eliminate negative stereotypes of Black fathers.
- 4 Black fathers and their families are economically vulnerable with little to no liquid assets.
- 5 Conventional services should consider stress, trauma, racism, oppression and faith as a part of service delivery.
- 6 A sustainable Data-Driven Service Delivery process, business model and solution for Black fathers.

## OUR SUPPORTING PARTNERS

- Annie E. Casey Foundation
- Black Child Development Institute - Atlanta
- Georgia Division of Family and Children Services
- Urban One
- U.S. Department of Health and Human Services
- United Way of Greater Atlanta
- University for Parents/Atlanta Cares
- VIA Consulting
- Walton Family Foundation
- YMCA of Greater Atlanta
- Atlanta Public Schools

## TARGET POPULATION



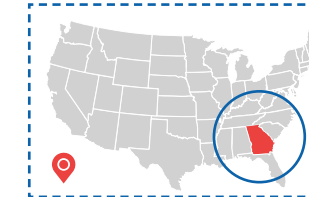
Fathers with children ages 0-24



Primary target group: Black fathers ages 16-40



Geographical focus on low income urban communities.



Metro Atlanta (direct service) Nationally (virtually)

## ORGANIZATIONAL INFRASTRUCTURE

- Utilization of case management system – Apricot 360.
- Utilization of Learning Management System – Tovuti.
- Establish an integrated collaboration framework leveraging the ENTREPID™ digital & social ecosystem.
- The online community of the National Fatherhood Network (700+ members) Extensive National listserve (10,000+) & Atlanta listserve of service providers (900+).
- Monitoring of social and traditional media impact via Cision.
- Increasing diversified funding portfolio for long term organizational sustainability.

## OUR SERVICES

- Provision of FI's existing curriculums & additional educational opportunities.
- Administering Intake and Case Management to manage outcomes of responsible fatherhood related services.
- Virtual learning community for peer-to-peer mentoring, networking and resource sharing.
- Creation of responsible fatherhood products and robust Social Media engagement.
- Provide Life Coaching assistance for social emotional living and services / referrals related to co-parenting and relationships.
- National Fatherhood Engagement Campaigns.
- Moynihan Institute for Fatherhood Research and Policy.

## OUTCOMES AND IMPACT

### INPUTS

- Number of classes conducted
- Number of dads referred to external services
- Number of traditional and social media placements
- Number of dads joining virtual platforms

### OUTPUTS

- Percentage of dads completing course work
- Percentage of dads receiving external services
- Percentage of dads establishing legal parental standing
- Percentage of dads receiving employment

### IMPACT

Increase time spent with children



Successfully fulfilling the ISP (Individual Success Plan)



Positive impact on societal narrative

